

# InDanang.com

Media Pack For Advertisers

Web: [www.indanang.com](http://www.indanang.com)

Email: [indanang@yahoo.com](mailto:indanang@yahoo.com)

Twitter: [@indanang](https://twitter.com/indanang)

Phone: 090 555 4723

# InDanang.com

Is an expats guide to Danang and central Vietnam.

Is everything you need to know about Danang.

Is a travel guide and a restaurant guide.

Is a place for businesses to meet customers.

# InDanang.com

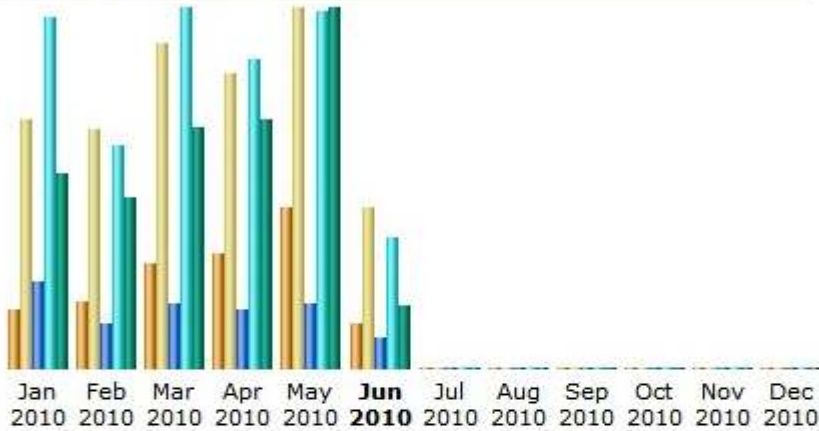
Launched in October 2009.

Averages 2,000+ unique visitors per month.

Averages 20,000 page views per month.

Frequently appears on page 1 of Google.

### Monthly history



Month	Unique visitors	Number of visits	Pages	Hits	Bandwidth
Jan 2010	749	3129	27110	108580	1.59 GB
Feb 2010	841	3006	13980	68961	1.39 GB
Mar 2010	1314	4079	20215	111664	1.95 GB
Apr 2010	1441	3704	10880	95841	2.01 GB
May 2010	2028	4525	20343	110453	2.91 GB
Jun 2010	554	2033	5587	40399	516.70 MB
Jul 2010	0	0	0	0	0

More than 2,000 different visitors! Each advertisement was shown more than 20,000 times!

# InDanang.com

These screen shots shown the amount of traffic the site attracted in May 2010 and how many pages were viewed.

You can also see where most visitors are from.

Statistics for: indanang.completeski...e.com

- Summary
- When:
  - Monthly history
  - Days of month
  - Days of week
  - Hours
- Who:
  - Countries
    - Full list
  - Hosts
    - Full list
    - Last visit
    - Unresolved IP Address
  - Authenticated users
    - Full list
    - Last visit
  - Robots/Spiders visitors
    - Full list
    - Last visit
- Navigation:

### Countries (Top 25) - Full list

Countries	Pages	Hits	Bandwidth
Vietnam	6697	53812	1.19 GB
United States	5695	18263	496.67 MB
Russian Federation	1791	2101	68.59 MB
Australia	891	4137	102.33 MB
Singapore	688	2440	59.63 MB
Canada	457	3030	73.14 MB
Great Britain	407	2795	109.46 MB
Germany	325	2269	118.68 MB
India	275	2025	84.69 MB
Netherlands	203	765	21.93 MB
Thailand	188	1586	58.27 MB
Latvia	158	159	6.81 MB
Luxembourg	157	157	4.87 MB
Japan	149	656	17.38 MB

Most visitors are already in Vietnam when they use InDanang.com

# InDanang.com

Was created and is run by Lee, an Aussie expat.

Is updated and maintained by just one person.

Has attracted over 200 registered users.

Accepts advertisers for as little as \$10USD a month.

# InDanang.com

Advertising rates are perfect for small business owners and so is our traffic.

Targeted readers are interested in Danang and central Vietnam.

# InDanang.com

Spend \$10 on traditional advertising and you might reach a lot of people who are mildly interested in your product.

Spend \$10 on InDanang.com and you'll reach thousands of people who are genuinely interested in Danang.

# InDanang.com

## **Advertising Prices**

Ad Position One (8 available at the top of every page)

**\$25 USD** per month includes 3 article submissions\*.

Ad Position Two (4 available at the bottom of every article)

**\$10 USD** per month includes 1 article submission\*.

*\*Advertisers can submit promotional material for their business with links, information and photos.*

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